



ORGANIC CARE NATURAL SHAMPOO

新生命有机养护纯天然洗发水

Features

- Free from sulphates, SLS, SLES, parabens, silicones, EDTA, phthalates, PEGs, artificial fragrances and colourants.
- All ingredients are COSMOS / Ecocert certified.
- Enriched with Vitamin E.

产品特点

- 不含硫酸盐、月桂基硫酸钠、月桂醇聚醚硫酸钠、对羟基苯甲酸酯、硅油、乙二胺四乙酸、邻苯二甲酸盐、聚乙二醇以及人造香精与色素。
- 所有成份均通过天然有机标准组织及欧盟有机认证组织的验证。
- 富含维生素E。

Introduction

NewLife™ Organic Care Natural Shampoo is a nourishing shampoo designed for every-day use and all hair types. It is a safe and affordable alternative compared to the usual store brands which usually contain more harmful chemicals than natural ingredients despite being labelled as "natural". **NewLife™ Organic Care Natural Shampoo** not only uses safer ingredient alternatives, but it also contains essential oils that help to enhance hair and scalp health.

产品介绍

新生命新推出的有机养护纯天然洗发水具有滋养的作用。此产品适合各种发质且适于每天使用。相较于市场上，那些实际上其有害化学物质含量远超过于所含天然成份，却标明为“天然洗发水”的产品，新生命最新推出的洗发水是一个安全实惠的选择。新生命有机养护纯天然洗发水不仅采用了更加安全的成份，也含有天然精油，以达到加强头发与头皮健康的作用。



KEY INGREDIENTS 产品主要成份

● Argan Oil 阿甘油



Promotes healthy hair growth as it contains antioxidants, which boost cell health and encourage them to produce healthy hair. Also moisturises, making hair more manageable.

促进头发的健康生长。这是因为它含有天然的抗氧化剂，能促进细胞健康及帮助头发更健康生长。同时，它也有助于滋润发根，让秀发更容易打理。

● Rosemary Oil 迷迭香油

Stimulates blood circulation in the scalp prompting hair growth.

促进头皮的血液循环以刺激头发生长。



● Orange Oil 柑橘油



Natural antiseptic and anti-inflammatory, which makes it perfect for maintaining a healthy scalp and preventing dandruff. Also moisturises and improves the smoothness of hair strands.

具有天然抗菌及抗炎成份，有助于改善头皮健康及避免头皮屑的产生。此成分也可滋润秀发及增加头发的柔滑度。

● Patchouli Oil 广藿香油

Strengthens hair follicles and protects from premature hair loss.

加强发囊及防止过早脱发。



● Vitamin E 维生素E



Antioxidant that helps to promote hair growth and improve the health of cells in the hair and scalp.

天然的抗氧化剂得以促进头发的生长及改善头发及头皮细胞的健康。

Understanding Different Surfactants

Most commercial shampoo brands contain either one of two common chemicals – Sodium Lauryl Sulfate (SLS) or Sodium Laureth Sulfate (SLES). They are both inexpensive and effective cleaning agents that also give you that satisfying foaming effect when in contact with water.

The downside however is that these two chemicals are common irritants to the skin, eyes, and lungs. They often strip natural oils from the surface of skin or scalp during the cleaning process, leading to dryness, itching, or irritation.

NewLife™ Organic Care Natural Shampoo uses natural alternatives: Sodium Lauroyl Sarcosinate and Sodium Lauryl Sulfoacetate (SLSA).

Sodium Lauroyl Sarcosinate is a sulphate-free, mild, biodegradable surfactant derived from fatty acids and sarcosine (an amino acid). Sodium Lauroyl Sarcosinate has the ability to enhance the appearance and feel of hair by improving body, suppleness and sheen, especially in hair that is chemically damaged. It can also reduce the irritation caused by the residue of traditional surfactants on the skin.

Derived from coconut and palm oils, SLSA is a safe, skin-friendly cleanser that offers rich lather without the irritation potential of other surfactants.

It is important to reduce chemical usage as much as possible and opt for more natural choices, as chemicals (especially in products that contain surfactants, which promote absorption) can be absorbed into the body through the skin over time.

What does PEG-free mean?

PEG, which is short for Polyethylene Glycol, is a commonly used synthetic chemical compound in personal care products. According to a report by the International Journal of Toxicology, impurities found in various PEG compounds include heavy metals and known carcinogens.

NewLife™ Organic Care Natural Shampoo is free from PEGs and all chemical emulsifiers, thickeners, softeners, and solvents.

This Shampoo Is Unbelievably Natural

How can you tell if a product is really natural? Natural products will have slightly different thickness, lather, and viscosity compared to cheaper or non-natural products. You may find them to be lighter, with slightly less lather, less viscous, and at times texture or colour may vary.

Benefits

NewLife™ Organic Care Natural Shampoo is designed not only to cleanse the hair and scalp daily, but also to offer the following benefits over time:

- Promotes hair growth
- Improves scalp and hair health
- Prevents hair loss
- Makes hair stronger, smoother, and more lustrous
- Suitable for children
- Safe and natural
- Refreshing scent

Certifications

All ingredients are COSMOS and ECOCERT certified.

These certify that the ingredients used in **NewLife™ Organic Care Natural Shampoo** are natural, environmentally friendly, respectful of biodiversity, and non-GMO.

了解各种表面活性剂

大多商业性洗发水品牌普遍含有以下其中一种化学成分，即月桂基硫酸钠（SLS）或月桂醇聚醚硫酸钠（SLES）。以上两者都是便宜又有效的洗涤剂。此外，它们起泡性强，在接触水份时，会产生许多泡沫，让消费者拥有满足感。

这两种化学物质—SLS或SLES的坏处就是对皮肤、眼睛和肺具有刺激性。在洗发过程中，SLS或SLES会去除皮肤或头皮表面上的天然油脂，从而导致皮肤干燥、瘙痒或敏感。

新生命有机养护纯天然洗发水采用另类的天然物质：月桂酰肌氨酸钠和月桂醇磺基乙酸钠盐（SLSA）。

月桂酰肌氨酸钠是一种由脂肪酸和肌氨酸（一种氨基酸）衍生而成的表面活性剂，不含硫酸盐，且温和、具有可生物降解的性质。月桂酰肌氨酸钠可通过改善发量感，并增强柔韧性和光泽度来改善头发的外观和触感，特别是对已经被化学物质损坏的头发。它也可减轻普通表面活性剂残留物所造成的皮肤发炎。

SLSA提取自椰子油和棕榈油，是一种可安全使用、亲肤的清洁产品。它起泡性强，但是没有其他表面活性剂的刺激作用。

尽量选择更天然的产品，减少对化学物质的使用。因为长期下来，化学物质（尤其是含有促进吸收的表面活性剂的产品）可通过皮肤被人体吸收。

没有聚乙二醇(PEG) 对您有什么意义?

聚乙二醇(PEG) 是个人护理产品中的一种常用的化学合成化合物。根据国际毒理学杂志的一份报告，存在于各种聚乙二醇化合物中的杂质含有重金属和已知的致癌物质。

新生命有机养护纯天然洗发水不含聚乙二醇或任何化学乳化剂、增稠剂、柔软剂和溶剂。

此款洗发水天然得令人难以置信

您怎么能知道一个产品是否真正天然？天然产品的浓度、起泡性和粘稠度与较便宜或含更多化学物的产品相比会略有不同。您可能会觉得天然的产品会比较稀、较少泡沫、粘稠性较低，此外，有时生产批次之间，产品的质感和颜色可能有所不同。

产品的益处

新生命有机养护纯天然洗发水不仅提供清洗头发与头皮的功用，长期使用也可达到以下的效益，包括：

- 促进头发生长
- 修复头皮及改善头发健康
- 防止脱发
- 使头发更加健康、柔滑及具有光泽
- 适用于孩童
- 安全及天然
- 具有清新香味

产品认证

所有成份均通过天然有机标准组织及欧盟有机认证组织的验证。

这两个组织的认证验证了**新生命有机养护纯天然洗发水**所含成份是绝对天然、环保、尊重于生物多样性及非基因改造的。